

PR SERVICES FOR

SECURITY BRANDS



Elevate Your Brand in Latin America with Specialized Security PR

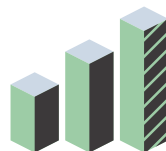
Are you tired of dealing with generic PR agencies that don't get your industry? Introducing Signalis' PR and marketing services tailored for security brands. Our industry knowledge ensures that your complex products are communicated precisely and clearly, translating technical features into compelling benefits that resonate with your target audience. Accelerate your product adoption in the Latin market. Turn the media into your best ally.

WHY SIGNALIS PR SERVICES FOR SECURITY BRANDS?



TAILORED MEDIA REACH

Signalis has over 300 media partners in Latin America, ensuring your brand's story reaches the right audience.



SPECIALIZED INDUSTRY FOCUS

Signalis works with 22 security-focused channels and 35 IT channels. It also has 314 mainstream local media partners.



PROVEN BRAND AMPLIFICATION

In 2023, we secured over 600 media mentions, establishing our customers' authority in the technology space.

STRATEGIC COMMUNICATIONS PLANNING

Media Relations

Social Media Management

Press Releases

Media Training

PR Support for Tradeshows

Thought Leadership

Our mission transcends traditional PR services. We are committed to navigating the region's dynamism to position your security brand as a technology leader. – Luisa Moreno, Director of Operations and Customer Success

**SCHEDULE A
STRATEGY
SESSION**

